

**VICE PRESIDENT FOR ENROLLMENT MANAGEMENT
GEORGE MASON UNIVERSITY
FAIRFAX, VIRGINIA**

George Mason University seeks a skillful and innovative enrollment professional with exceptional strategic and collaborative leadership skills for a newly-created position of Vice President for Enrollment Management. Reporting directly to the Provost and working closely with the deans of the various schools and colleges, student life staff, and the other members of the Provost's leadership team, the Vice President will lead strategic recruitment and retention initiatives across the University.

In the midst of great institutional strength and enrollment success, George Mason University is in a period of tremendous opportunity. Following a number of years of growth and increasing standards, Mason is now poised to assume a more strategic approach to enrollment and seeks an entrepreneurial and analytically accomplished Vice President to take the leadership role in integrated strategic enrollment planning.

A key senior administrator, the Vice President will solidify and implement Mason's first integrated strategic enrollment plan, including the initiation of new, revenue-generating programs, and through playing a key role in the University's campus-wide retention initiatives. Working collaboratively with other campus leaders, the successful candidate will provide leadership in all areas related to student recruitment, admissions, financial aid, and continuing and professional studies, leading an enrollment effort that ensures student access while expanding institutional impact, strength, reach and revenue.

The new Vice President, who will lead a unit of approximately 100 people, will bring an extensive background in enrollment and a strategic, state-of-the-art orientation toward recruitment and retention philosophy and practices. Strategic planning, marketing skills, and effective management skills are essential, as is the ability to coordinate and lead the work of multiple offices in support of outstanding service to students and faculty. A Master's degree is required and a doctorate is preferred.

Located in the suburbs of Washington, D.C., George Mason University is one of the nation's most diverse and innovative universities, and has become the largest public institution in Virginia. The University serves over 30,000 students from more than 130 countries and all 50 states.

Recruitment will continue until the position is filled. Nominations, expressions of interest, and applications (including a cover letter and resume) should be submitted via email to MasonVP@wittkieber.com.

Confidential inquiries and questions concerning this search may be directed to Robin Mamlet or Mercedes Vance through the office of Kelly Torres at (630) 575-6118.

George Mason University is an equal opportunity employer encouraging diversity.