

Virginia Commonwealth University
Vice Provost for Strategic Enrollment Management

Virginia Commonwealth University (VCU) invites applications and nominations for the position of Vice Provost for Strategic Enrollment Management.

The Vice Provost for Strategic Enrollment Management – a newly created position – will report to the Provost and lead the development, articulation and implementation of the university’s new strategic vision through redefined enrollment strategies. As the university’s chief enrollment officer, the Vice Provost will work collaboratively across the university and provide the leadership for a comprehensive enrollment strategy that is aggressive and forward looking and is consistent with the goals, mission, and resources of VCU, and is aligned with the university’s recently completed strategic plan, *Quest for Distinction*. The enrollment strategy will expand the university’s ability to attract, select, enroll, and retain a highly diverse and increasingly talented group of students. She/he will be expected to lead all areas involved in student recruitment and student enrollment services, including undergraduate, graduate and international admissions, financial aid, records and registration, student accounting and the student services center functions with management responsibility for over 110 professional faculty and staff.

The successful candidate will be an experienced and visionary enrollment professional with a commitment to the value provided by an urban public research university. The Vice Provost will bring exceptional planning, analytical and organizational skills, a thorough understanding of enrollment management concepts, and a demonstrated ability to develop and implement successful enrollment strategies or initiatives. She/he will also possess superior interpersonal communication skills, an ability to manage and motivate a diverse professional staff, a demonstrated experience working in and fostering a diverse faculty, staff, and student environment or commitment to do so as a faculty member at VCU, and a record of exemplary personal and professional integrity. A Master’s degree is required; an earned doctorate degree is preferred.

Virginia Commonwealth University is one of the state’s largest universities and ranks among the top universities in the country in sponsored research. It enrolls over 30,000 students in 216 certificate and degree programs. Sixty-nine of the programs are unique in Virginia, many of them crossing the disciplines of VCU’s 13 schools and one college. VCU is located on two downtown Richmond campuses – the Monroe Park Campus and the Medical College of Virginia Campus. As an urban institution of higher learning, VCU and its partners have contributed immeasurably to the development of the fabric of the City of Richmond, transforming it into a center of artistic and cultural growth, business development, and social services.

This search, which will be conducted with the utmost respect for confidentiality, is currently underway and will continue until the position is filled. Interested individuals should provide a letter describing their interest in and qualifications for the position, a resume, and the names of three to five references; references will not be contacted without the candidate’s permission. Candidates should review the position profile available at www.wittkieffer.com prior to preparing application materials.

Please submit nominations and expressions of interest, in confidence, to the consultants supporting Virginia Commonwealth University in this search, Robin Mamlet and Amy Crutchfield, at VCUSEM@wittkieffer.com. Confidential inquiries and questions concerning this search may be directed to Robin Mamlet or Amy Crutchfield through the office of Kelly Torres at (630) 575-6118.

Virginia Commonwealth University is an affirmative action/equal opportunity employer. Women, minorities and persons with disabilities are encouraged to apply.