



VACRAO News

President’s Message

Jason Ferguson, President

Hello, fellow VACRAOans!

I hope everyone is enjoying this great weather as we transition into fall. It is hard to believe that the Annual Conference is quickly approaching. It feels like yesterday that we were preparing to head to the beach. With that said, I hope you have received our invitation to VACRAO the 13th at Wintergreen Resort. Whitney Gershowitz, President-Elect, is working hard to provide another exciting, informative, and fun-filled meeting. Her schedule is full of some great presentations and wonderful guests. In addition, her costume party is sure to be the highlight of our time together. I look forward to seeing how creative you guys can get!

In regard to our other VACRAO business, the Fall Virginia Tour is wrapping up in a few weeks. Even with the early hang-ups, the year’s Tour has been a success. I appreciate the hard work of Ashley Woodard and her committee. The Fall Tour is a very difficult endeavour and they have pulled off another great year. Our Tour continues to be the example for any other state organizations and we will continue to improve it each year.

Finally, a special thanks to the entire VACRAO Executive Committee and all of the volunteers who make VACRAO the organization that it is. As always, we are looking for new people to get involved and to volunteer their time. Please consider ways in which you can make an impact on this organization. If you are not quite ready to be nominated for an Executive Committee position, think about serving in another capacity or even volunteering at the Annual Conference. Not only will you grow professionally, you will make connections that will last a lifetime.

Best wishes and I hope to see ALL of you at Wintergreen in December!



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Important Date to Remember!

**December 12-13: VACRAO Annual Meeting
Wintergreen Resort**

Call for Nominations for Open Positions

David Detrow, Chair of Nominations and Auditing Committee

The Nominations and Auditing Committee is asking for your help to identify persons to serve in leadership roles that will open this December. Please read the following descriptions, consider which of your VACRAO colleagues might qualify to serve, and **send your nominations to detrowd@emu.edu by Friday, November 1st.**

Executive Committee Positions

1. **President-Elect:** serves one year in this position, followed by one year as President and one year as Immediate Past President. Plans the next annual meeting, performs other assignments as delegated by the President, and performs the duties of the President in her/his absence.
2. **Vice President for Admissions and Enrollment Management:** responsible for coordinating and supervising VACRAO affairs in the professional areas of admissions and enrollment management. Oversees the School and College Relations Committee, which establishes the Virginia Tour schedules (two year term).
3. **Vice President for Membership and Communication:** responsible for maintaining the membership database, preparing the Directory of Members, and efforts to build the membership of VACRAO. The Membership Coordinator, Corporate Membership Coordinator, Newsletter Editor, and Web Services Coordinator report to this position (two year term).
4. **Secretary:** responsible to record and disseminate minutes of the annual meeting in December and of Executive Committee meetings, and for other secretarial and historical records of the association (two year term).

Nominations and Auditing Committee

Members of this committee solicit nominees for open positions on the Executive Committee and for the following year's Nominations and Auditing Committee, and audit the fiscal records of the association.

Nominations for Executive Committee positions will be presented at the Annual Meeting on Friday, December 13 for final approval. Members of the 2014 Nominations and Auditing Committee members will also be announced.

Thats for your support of this process!

2013 Nominations and Auditing Committee:
 David Detrow (Chair), *Eastern Mennonite College*
 Barbara Thrasher (Chair-Elect), *Randolph College*
 Kimberly Macklin, *Christopher Newport University*
 Lawrence Webb, *University of Mary Washington*

All Quiet on the Annual Awards Front

Hope Parks, Immediate Past President



I would like to remind you that we are continuing our call for nominations of VACRAO awards that are given annually. To date we have received minimal nominations!

We know you are busy, so please take a moment to review this list and send any nominees my way. It just takes a moment to honor those hard working VACROans who have made a significant contribution and helped make the organization so great this year!

The Awards and Resolutions Committee is now accepting nominations for the following:

- 1. *Honorary Membership:*** Reserved for individuals who have been long-term and valued members of VACRAO and who are no longer eligible for voting or associate membership in the association. They should have a significant record of contributions to the admissions or records profession or must have taken a leadership role in VACRAO.
- 2. *Certificate of Appreciation:*** Recognizes an individual for a major direct or indirect contribution to VACRAO showing initiative and dedication in working with a specific VACRAO project. Their commitment and efforts exceed expectations or official responsibilities and have a positive impact on the organization.
- 3. *New Professional Award:*** Reserved for individuals with one to five years of experience in the profession. Nominees must exhibit professionalism and expertise in their field at their institutions. Their interest in and significant contributions to VACRAO are key considerations along with their potential for leadership in VACRAO and other related professional associations.
- 4. *Distinguished Service Award:*** This highly selective, lifetime achievement award is reserved for individuals whose service to VACRAO has been so extraordinary as to warrant special recognition while still active or for individuals retiring from or leaving the profession. Recognition is based on a variety of factors, including the nominee's participation in VACRAO for at least ten years; leadership of VACRAO activities as evidenced by holding office, fulfilling VACRAO committee responsibilities, and attending and regularly participating in the annual meeting; and service or scholarship beyond official responsibilities.

If you wish to submit a nomination for all of these awards, please email Hope Parks, hyparks@carilionclinic.org and you will be provided with a nomination form.

All forms should be submitted to Hope Parks via email by Friday, November 1st. If you need any additional information on criteria for these awards, please let me know!

Membership Update

Connie Cook, VP for Membership and Communication



Membership in VACRAO continues to grow! Currently, there are 739 individual members representing 235 institutions. Our membership represents schools from throughout Virginia and the country.

The growth of the membership is due to the hard work of our volunteers.

First, Sarah Boswell, *Jefferson College of Health Sciences*, our Membership Coordinator, spent hours answering questions and processing membership forms.

Deborah Hattersley, *Washington and Lee University*, Corporate Membership Coordinator, is in full swing now contacting and securing Corporate Members for our annual conference in December. Remember, all members have access to the database; please check it out at <http://www.vacraomembership.org/LogIn.aspx>

Christine Priller, *Lynchburg College*, Web Coordinator, continues to keep the website up-to-date. Christine does a magnificent job keeping the VACRAO website going. This takes a lot of time and Christine makes it look easy.

This wonderful newsletter you are enjoying is available thanks to the hard work of Kerri Bond, *Sweet Briar College*, who is our Newsletter Editor. Kerri keeps us all in line and makes sure we meet our deadlines for publication.

As you can see, the success of Membership and Communications is directly related to the quality of volunteers working with me. At times, we forget VACRAO is a volunteer organization and our success depends on the willingness of our members to get involved. Please take a moment to thank our volunteers.

Finally, I want to thank everyone who has worked with me as Vice President for Communications and Membership over the last five years. It has been a wonderful experience and I cannot express how much I've gained from my involvement in VACRAO. The Executive Committee includes some of the best and brightest individuals I've worked with. Thank you so much for allowing me to be part of the group!

I look forward to seeing everyone in December!

Editor's Note

Kerri Bond, Newsletter Editor



Happy fall, fellow VACRAOans! I know my fall has kept me on my toes, so I hope yours has been pleasantly busy, too. Our newsletter this time is a bit slimmer than issues in the past, but the content is just as important. Less photos, more words. Be sure to check out all of the award and committee nomination opportunities on pages 2 and 3!

As always, if you have any suggestions or ideas for future articles, please feel free to contact me via email at kbond@sbc.edu. I'm looking forward to seeing you on in December!

Registration Update

Mallory Griffith, VP for Records and Registration



Hello and happy fall! The (very busy!) season is off to a great start with the launch of the registration site for our VACRAO Annual Meeting. Invitations have been emailed to VACRAO members, but you can also access the online registration here: <http://www.cvent.com/d/g4qm7n>

Also at the registration site, you'll find great information on sessions at the conference as well as rates and contact information regarding lodging at Wintergreen. If you have any questions or experience any trouble registering, please do not hesitate to contact me!

As an update, I am in the process of finalizing and reconciling all registrant payment info from summer workshops. Both the Domicile and New Counselor Workshops had a great turn out and we were able to utilize online registration through Cvent. For the Fall Tour, over 200 schools registered for one or more fairs through Cvent and we only had minimal issues. If you encounter a problem with registering for a VACRAO event, please let me know: mgriffith3@radford.edu. I am more than happy to assist!

Enjoy the fall months-- and have a wonderful, safe travel season, admissions folks. I will see everyone at the December Annual Meeting!

Fall Tour in Full Swing!

Ashley Woodard, VP for Admissions and Enrollment

The Fall 2013 Virginia Tour is underway. Hopefully, all fairs have been productive and you were able to speak with many students, parents, and school counselors. The School and College Relations Committee did a amazing job working through many kinks, so if you see any of the following people on the road, please take the time to thank them for their hard work and dedication to making the tour a success:

2013-2014 School and College Relations Committee

Marshall McClung, Chair, *Hampden-Sydney College*

Karen O'Neil, Single Invitation Coordinator, *Shenandoah University*

Anthony Graham, Week 1A Coordinator, *Emory and Henry College*

Samantha Sipe, Week 1B Coordinator, *Mary Baldwin College*

Sarah Ross, Week 2 Coordinator, *Jefferson College of Health Sciences*

Alphonso Garrett, Week 3 Coordinator, *Virginia Tech University*

Samantha Nichols, Week 4 Coordinator, *Hollins University*

Patrick Money, Weeks 5 & 6 Coordinator, *George Mason University*

Harold Williams, Week 7 Coordinator, *Old Dominion University*

Jason Rowe, Week 8 Coordinator, *Virginia Commonwealth University*



We encourage all Road Runners to attend the Annual Meeting in December to provide us with feedback regarding this year's tour.

From the Treasurer's Desk

Berkeley Leonard, Treasurer



To our admissions colleagues, I hope you've had a great travel season; to our registrars, I hope the add/drop deadline was as easy as possible. The Annual Conference will be here before we

know it and I'm looking forward to seeing everyone in their best Halloween attire.

To give an update on what I've been working on, we've finally closed the SunTrust account and are working out of only one checking account. The Bank of America checking account is holding steady at \$71,472.89. At the end of the quarter (9/30), our Vanguard account showed a balance of \$70,343.54.

The taxes for VACRAO were submitted last week by the good folks at Shackleford & Werthman and we're all set with them. Scott Werthman says we're in good shape. This will be a much easier task next year!

If you have any questions or concerns, please do not hesitate to contact me. I look forward to seeing you all again in December!
